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**Personal Best Launches Online Resource for Human Resource, Benefits, and Other Professionals:
CorporateWellnessAdvisor.com**

Personal Best, a leader in employee wellness publishing and a division of Oakstone Publishing, a Boston Ventures company, announces the launch of CorporateWellnessAdvisor.com.

BIRMINGHAM, AL, July 03, 2009 **/24-7PressRelease/** -- Personal Best, a leader in employee wellness publishing and a division of Oakstone Publishing, a Boston Ventures company, announces the launch of CorporateWellnessAdvisor.com.

"Our special mission at Personal Best is to help inspire employees to live healthier lives, change bad habits, and by doing so, to insure a win-win for all. Today we continue that mission by launching the Corporate Wellness Advisor web site," says Nancy McMeekin, President and CEO of Oakstone Publishing.

"The goal of CorporateWellnessAdvisor.com (<http://www.corporatewellnessadvisor.com>) is to support corporate efforts to raise the wellness profile of organizations and to make a difference in the lives of individuals," says managing editor, Gayle Christopher, Ph.D.

Designed for wellness, human resource, benefits and other professionals, CorporateWellnessAdvisor.com is a one-stop resource for expert, informative content, housed in an easy-to-use format that allows visitors to comment on posts and interact with each other. Free white papers offer in-depth analysis of the costs, benefits, and real-world stories behind the best wellness programs in place today. "Daily emails and social media activity adjuncts to the site will flesh out more about the hottest topics and relevant information on health and wellness," says Dr. Christopher.

"For over 25 years, Personal Best has been providing the highest quality of health and wellness information possible," says publisher Charles Dismuke. "Now more than ever, employers are recognizing how important wellness programs can be in maintaining a healthy and productive workforce. With the launch of the Corporate Wellness Advisor web site, we hope to help employers plan and implement wellness initiatives that make a difference in the lives of employees and the health of the bottom line."

About Personal Best:

Personal Best (<http://www.personalbest.com>) provides concise, cost-effective health and wellness information which promotes healthy lifestyles to employees through a range of integrated offerings, including print and electronic newsletters, calendars, brochures, booklets, posters and walking journals. The business is unique in its ability to customize and co-brand products with its corporate customers. Its flagship newsletters, TopHealth and Personal Best Healthlines, reach more than 1,000,000 readers monthly at almost 10,000 organizations.

Personal Best produces one of the most extensive collections of health and wellness, safety, productivity, shift work and personal money management publications in the industry.

- Nine monthly, subscription-based newsletters.
- Over 300 ancillary titles, which includes calendars, brochures, posters, table top posters, booklets, walking journals and audio conferences.
- Over 1,500 quality articles on health and wellness, safety, productivity, shift work and personal money management to license for use through our TopTopics site.
- Multi-language offering (Spanish, Canadian English and Canadian French) on select newsletter, calendar and brochure titles.

Representing more than five decades of experience in serving the wellness needs of thousands of organizations in the U.S. and Canada, Personal Best is committed to supporting those organizations that believe in the power and future of wellness.

About Boston Ventures:

Boston Ventures is one of the oldest and most experienced media and communications focused private equity firms in North America. Since its founding in 1983, the firm has invested nearly \$2.5 billion in over 70 companies, actively targeting investments in the media, information and publishing, entertainment, and communications industries. For more information, please visit <http://www.bostonventures.com>.

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