



Press Release Contact Information:

Gayle Christopher
Oakstone Publishing
Managing Online Editor
100 Corporate Parkway, Suite 600
Birmingham, AL
USA, 35242
Voice: 800-952-0690
Fax: 205-408-3668
E-Mail: [Email us Here](mailto:Gayle.Christopher@oakstonepub.com)
Website: [Visit Our Website](http://www.oakstonepub.com)

CorporateWellnessAdvisor.com Has Early Success Among Wellness Professionals

"We are very pleased with the initial success of CorporateWellnessAdvisor.com and hope to continue to build helpful content and community among wellness professionals," says managing editor, Gayle Christopher, Ph.D.

BIRMINGHAM, AL, July 10, 2009 **/24-7PressRelease/** -- Personal Best , a leader in employee wellness publishing and a division of Oakstone Publishing, a Boston Ventures company, announces the early success of CorporateWellnessAdvisor.com.

"We are very pleased with the initial success of CorporateWellnessAdvisor.com and hope to continue to build helpful content and community among wellness professionals," says managing editor, Gayle Christopher, Ph.D. "Our focus is to provide support and actionable information to those on the front lines promoting corporate wellness, workplace safety, and work-life balance."

Designed for wellness, human resource, benefits and other professionals, CorporateWellnessAdvisor.com is a one-stop resource for expert, informative content, housed in an easy-to-use format that allows visitors to comment on daily posts and interact with each other. Social media efforts provide updates on relevant news items and Personal Best products. Free white papers offer in-depth analysis of the costs, benefits, and real-world stories behind the best wellness programs in place today. "Our goal is to support efforts to raise the profile of wellness in the workplace and, bottom line, to make a difference in the lives of employees," says Nancy McMeekin, President and CEO of Oakstone Publishing.

Publisher Charles Dismuke adds, "For over 25 years, Personal Best has been providing the highest quality of health and wellness information possible. Now more than ever, employers are recognizing how important wellness programs can be in maintaining a healthy and productive workforce. With the launch of the Corporate Wellness Advisor web site, we hope to help employers plan and implement wellness initiatives that make a difference in the lives of employees and the health of the bottom line."

About Personal Best :

Personal Best is an operating unit of Oakstone Publishing located in Birmingham, AL that provides concise, cost-effective health and wellness information which promotes healthy lifestyles to employees through a range of integrated offerings, including print and electronic newsletters, calendars, brochures, booklets, posters and walking journals. The business is unique in its ability to customize and co-brand products with its corporate customers. Its flagship newsletters, TopHealth and Personal Best Healthlines, reach more than 1,000,000 readers monthly at almost 10,000 organizations.

About Boston Ventures:

Boston Ventures is one of the oldest and most experienced media and communications focused private equity firms in North America. Since its founding in 1983, the firm has invested nearly \$2.5 billion in over 70 companies, actively targeting investments in the media, information and publishing, entertainment, and communications industries. For more information, please visit www.bostonventures.com.